

European Corporate Insights

Q1 RESULTS AND FORECASTS **M&A and PE in Europe**

Andersen Global

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Seamless

Our firm is constructed as a global firm. We share an interest in providing the highest level of client service regardless of location.



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INTRODUCTION

Executive Summary

In the first quarter of 2024, Europe's mergers and acquisitions (M&A) and private equity (PE) landscape demonstrated vigorous activity, reflecting a dynamic market environment. With a substantial 48% increase in transaction values from the previous year, the total investment reached a remarkable **192,5 EUR.** This surge indicates a robust rebound in investor confidence and a strategic adaptation to the evolving economic conditions. The resilience and growth of the European market provide a promising outlook for both existing and potential investors.

Overview

This edition of **Andersen's European Corporate and M&A** Insights delves deep into the M&A and PE activities in Europe for the first quarter of 2024, offers forecasts for the upcoming quarters, and explores the main trends shaping the industry. We also highlight the burgeoning investment opportunities in Eastern Europe, emphasizing its growing appeal to global investors.



The total value of announced M&A transactions involving European entities skyrocketed to 192,5 billion EUR, representing a 48% increase compared to the previous year.

The first quarter of 2024 marked a notable rebound in Europe's M&A activity.



M&A Market Overview

shifts in the investment landscape.

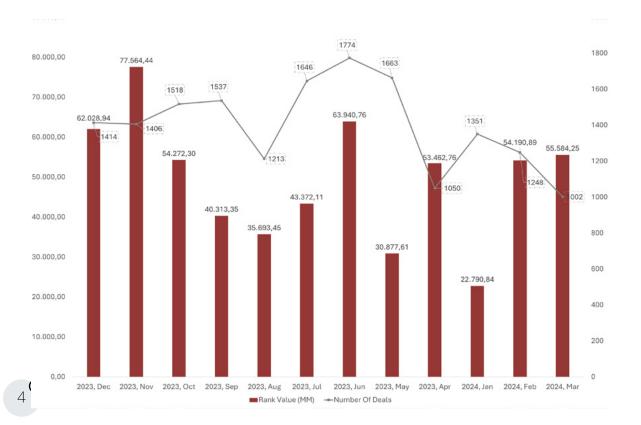
The first quarter of 2024 marked a notable rebound in Europe's M&A activity. The total value of announced M&A transactions involving European entities skyrocketed to **192,5 billion EUR**, representing a 48% increase compared to the previous year. This surge reflects a renewed confidence in the market, driven by robust economic indicators and a favorable investment climate.

Significant transactions were noted particularly in the materials and technology sectors, emphasizing a strategic focus on sustainability and digital transformation. The sector highlights included numerous deals aimed at capitalizing on the growing demand for sustainable infrastructure projects, as well as the flourishing media and entertainment sectors propelled by digital consumption trends and technological advancements.

M&A Deal Summary (Last 12 Months)

The M&A Deal Summary reflects a resilient European market, with a cumulative transaction value displaying considerable ebbs and flows over the past year. Noteworthy is the substantial peak in March 2024, where the total value escalated, denoting a market that's not just recuperating but thriving. This peak, accompanied by a substantial number of deals, underscores the confidence investors have in the European market, indicative of their readiness to capitalize on significant opportunities. The graph's trend illustrates a dynamic M&A environment, mirroring a broader economic optimism and strategic

Peak in March 2024





M&A Q1 Deals Market Overview

United Kingdom takes the forefront with a striking 67,9 EUR billion in deals

67.895 Rank Value (MM EUR)

875 Number of Deals

Analyzing the M&A activities in Europe reveals a landscape where the United Kingdom takes the forefront with a striking 67,9 billion EUR in deals, leading in both rank value and number of transactions. France, Italy, and Germany follow suit, each with substantial deal values over 14 billion EUR, reflecting their strategic economic positions within the region.



France

17.404 Rank Value (MM EUR)

303 Number of Deals Italy 17.001 Rank Value (MM EUR)

371 Number of Deals Germany

14.453 Rank Value (MM EUR)

419 Number of Deals

M&A Q1 Deals Market Overview

The spread of transactions across various countries indicates a diverse and active marketplace, with a total general sum of 167,7 billion EUR in rank value from 3.677 deals. This demonstrates not only a strong M&A presence in the larger economies but also significant engagement across a wider array of European nations, underscoring the broad interest and confidence in the region's economic prospects.

Sweden

Russia

10.568 Rank Value (MM EUR)

214 Number of Deals 8.433 Rank Value (MM EUR) 169 Number of Deals Netherlands 6.204 Rank Value (MM EUR) 150 Number of Deals

Norway

2.659Rank Value (MM EUR)94Number of Deals

Switzerland

Guernsey

1.619

10

4.991 Rank Value (MM EUR) **113** Number of Deals

Spain

Ireland

4.445 Rank Value (MM EUR) **286**

R) Rank Value (MM EUR)67Number of Deals

3.310

Finland

1.159 Rank Value (MM EUR) **81** Number of Deals

Turkey

683 Rank Value (MM EUR) 19 Number of Deals

Poland

595 Rank Value (MM EUR) **61** Number of Deals

Czech Republic

Rank Value (MM EUR)

Number of Deals

1.036 Rank Value (MM EUR) **22** Number of Deals

Austria

655 Rank Value (MM EUR) **40** Number of Deals

Czech Republic

429 Rank Value (MM EUR) **23** Number of Deals

Denmark 1.426 Rank Value (MM EUR)

Number of Deals

82 Number of Deals

Belgium

1.292Rank Value (MM EUR)**57**Number of Deals

Strategic economic positions within the region Significant activity in media and entertainment aligns with the digital transformation trends observed across the globe

> 17.388,22 **Ranked Value** 260 **Number of deals**

M&A Q1 Industry Segmentation

In terms of industry segmentation, there has been a diverse spread of M&A transactions across various sectors. The materials sector commanded the highest rank value, pointing towards strategic investments in infrastructure and sustainable resources. This is followed closely by financials, energy, and power, highlighting a balanced mix of traditional and emerging sectors driving M&A activities. The significant activity in media and entertainment aligns with the digital transformation trends observed across the globe.

The materials sector commanded the highest rank value

Materials

24.787 Rank Value (MM EUR)

193 Number of Deals

Financials

23.140 Rank Value (MM EUR)

336 Number of Deals

Energy & Power

21.366 Rank Value (MM EUR) 273 Number of Deals

Telecommunications 16.877 Rank Value (MM EUR) 53 Number of Deals

Retail

4.639

182

Rank Value (MM EUR)

Number of Deals

Industrials 13.822 Rank Value (MM EUR) 571 Number of Deals

High Technology 10.855

Rank Value (MM EUR) 694 Number of Deals

Health Care 8.469 Rank Value (MM EUR) 232

Number of Deals

Consumer Products and Service

8.453 Rank Value (MM EUR) 485 Number of Deals

Consumer Staples

4.242 Rank Value (MM EUR) 190 Number of Deals

Government and Agencies 64 Rank Value (MM EUR)

Consumer products 8 Rank Value (MM EUR) 10 Number of Deals

Total

167.700 Rank Value (MM EUR)

3.677

Number of Deals

80

17.388 Rank Value (MM EUR) 264

Media & Entertainment

Number of Deals

Real Estate

13.584 Rank Value (MM EUR) 181 Number of Deals

13 Number of Deals

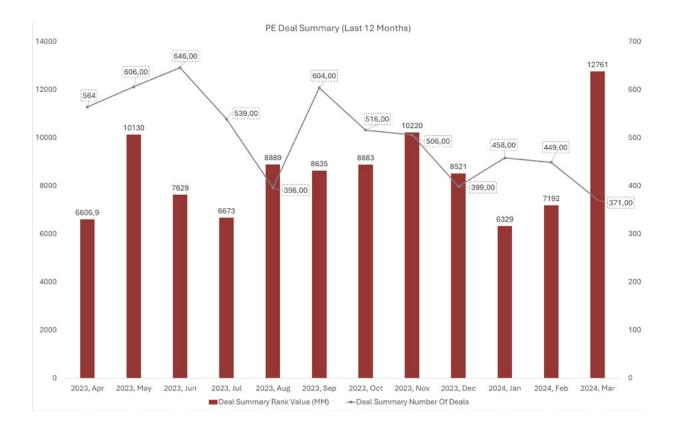


PE Market Overview

Private equity also showcased vigorous activity in the first quarter, with a notable increase in both deal volume and capital investment. The European PE market continued to thrive, underpinned by strong investor appetite for high-growth opportunities and stable returns.

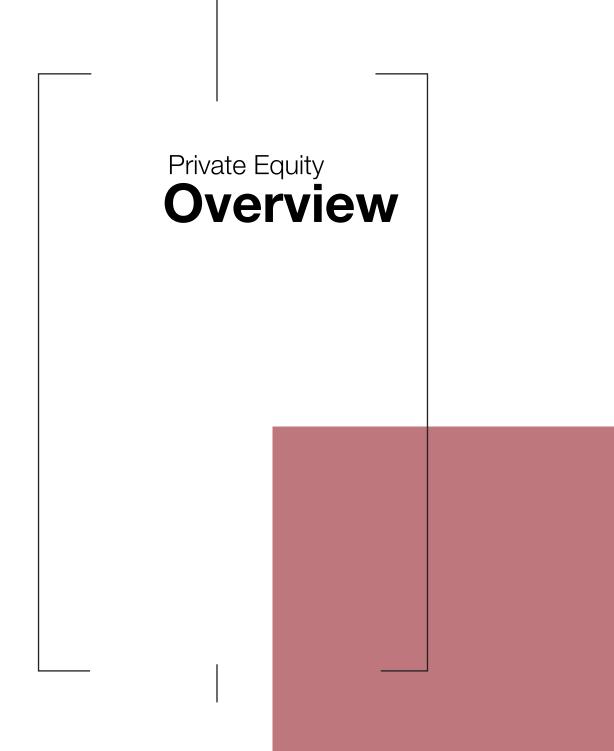
Investment Trends: There was a pronounced emphasis on small to mid-sized deals, particularly in sectors such as technology and healthcare, where PE firms targeted companies offering innovative solutions and scalable business models.

Performance by Region: The United Kingdom, France, Germany, and Italy were among the most active markets, benefiting from a surge in deal activity and strategic investments.



Peak in March 2024

The European Private Equity market has demonstrated remarkable resilience and vigor, with an impressive cumulative deal value of 220,3 billion EUR over the last twelve months. The activity peaked notably in March 2024, which can be seen as a clear indicator of a highly active market with investors willing to engage in significant transactions.







EUROPEAN MARKET: PE Q1 Deals Market Overview

In the European Private Equity landscape, Italy emerges at the forefront with a commanding 8,49 billion EUR in investments, followed by a highly active UK market engaging in the most deals. France and Germany also display robust activity, with considerable investment values. Across Europe, a total of 23,95 billion EUR in investments is distributed over 1.297 deals, reflecting a diverse and vigorous PE market with a strategic focus on varied investment opportunities.

investments distrubited

+23 billion EUR

1.297 deals

Rank Value # of Deals

Italy emerges at the forefront with a commanding 8 billion EUR in investments



Italy	8.493	63
United Kingdom	5.101,84	370
France	2.421,02	178
Germany	1.526,49	201
Austria	1.185,68	18
Netherlands	1.119,49	62
Iceland	1.114,68	3
Ireland	488,27	25
Sweden	483,81	38
Spain	435,45	76
Switzerland	380,19	52
Denmark	242,23	33
Portugal	236,05	18
Belgium	214,77	16
Norway	213,89	20
Finland	110,86	17
Estonia	64,49	20
Greece	39,6	3
Poland	23,98	20

Technology

14.091 Rank Value (MM EUR) 573 Number of Deals

Consumer Cyclicals

2.315Rank Value (MM EUR)109Number of Deals

Industrials

2.207 Rank Value (MM EUR) 211 Number of Deals

Healthcare

1.852 Rank Value (MM EUR) **180** Number of Deals

PE Industry Segmentation

The Private Equity sector in Europe is heavily inclined towards technology, with investments topping 14 billion EUR, indicating a strong focus on innovation. Sectors such as Consumer Cyclicals, Industrials, and Healthcare also see significant activity, each amassing over 1,8 billion EUR, reflecting a diversified investment approach. Overall, with 23,95 billion EUR invested across 1.297 deals, the European PE market demonstrates dynamic growth and a keen interest in a range of sectors from traditional to tech-driven.

Consumer Non-Cyclicals

509 Rank Value (MM EUR) 65

65 Number of Deals

Energy

362 Rank Value (MM EUR) 14 Number of Deals

Basic Materials

Rank Value (MM EUR)

Number of Deals

Total

23.959

1.297

1.359Rank Value (MM EUR)**31**Number of Deals

Utilities

589 Rank Value (MM EUR) **32** Number of Deals

Financials

465Rank Value (MM EUR)48Number of Deals

Real Estate

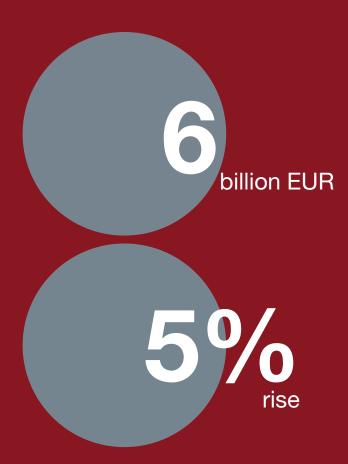
154 Rank Value (MM EUR) 13 Number of Deals

Academic & Educational Services

40 Rank Value (MM EUR) 14 Number of Deals

Others 12 Rank Value (MM EUR) 7 Number of Deals

Private Equity sector in Europe is heavily inclined towards technology



Financial Highlights

Investment Banking Fees: Fees in the European investment banking sector reached 6,34 billion EUR, a 5% rise from the previous period, showcasing the sector's robust performance.

Debt and Equity Markets: The debt capital markets saw a 29% increase from the previous year, setting a record for the highest first-quarter total since records began. Equity capital markets also experienced a resurgence, with a 24% increase in proceeds, driven largely by follow-on issuances and a significant uptick in IPO activities.



Challenges and Opportunities

Despite the dynamic start to the year, the M&A and PE landscape faced challenges, including valuation discrepancies driven by economic uncertainties and fluctuating market conditions. However, the resilience of the market suggests a strong capacity for adaptation and potential growth opportunities in emerging sectors and regions.



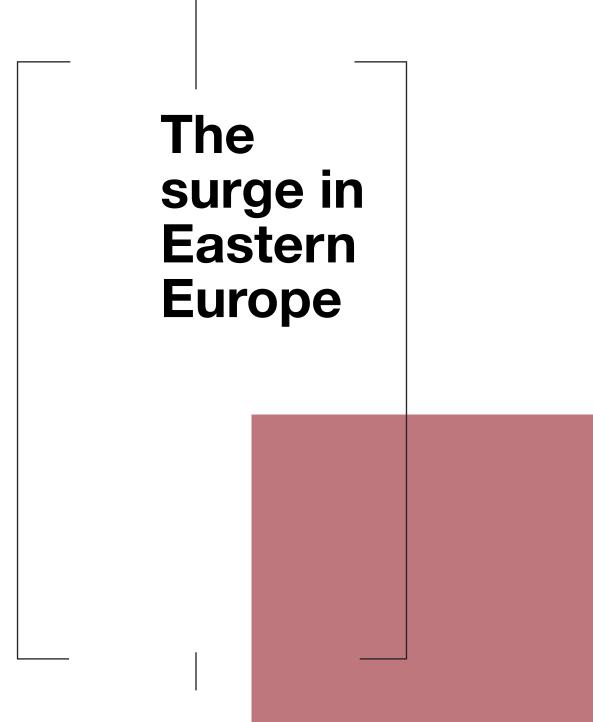
EUROPEAN MARKET: TOP INDUSTRY OF TOP 10 COUNTRIES Q1 2024 VS Q1 2023

	Q1 2024		Q1 2023		Evolution	
	Rank Value	# of Deals	Rank Value	# of Deals	Rank Value	# of Deals
United Kingdom Materials	17.662,12	31	387,78	31	4.455%	0%
Italy Telecommunications	8.489	5	0	5		0%
France Consumer Products and Services	5.322,8	39	232,34	66		-41%
Russia Media and Entertainment	4.921,21	11	0	12		-8%
Germany Energy and Power	4.718,26	21	142,99	28	3.200%	-25%
Netherlands Industrials	3.511,87	25	2.364	42	49%	-40%
Sweden Media and Entertainment	2.439,1	8	4,71	18	51.686%	-56%
Ireland Telecommunications	1.776,54	4	0	1		300%
Spain Financials	1.382,38	27	394	16	251%	69%
Norway Energy and Power	1.252,63	16	811,27	18	54%	-11%

EUROPEAN MARKET: TOP INDUSTRY OF TOP 10 COUNTRIES Q1 2024 VS Q1 2023

	Q1 :	2024	Q1 2023		Evolution	
	Rank Value	# of Deals	Rank Value	# of Deals	Rank Value	# of Deals
Italy Technology	8.310,88	22	40,87	24	2.025%	-8%
United Kingdom Technology	2.474,36	165	1.578,34	255	57%	-35%
Austria Basic Materials	1.131,4	1	0	1		0%
Iceland Technology	1.102,24	2	39,99	3	2.880%	-33%
France Industrials	962,34	31	397,16	73	142%	-58%
Netherlands Technology	508,66	29	194,59	60	161%	-52%
Ireland Healthcare	422,34	7	83,9	11	403%	-36%
Germany Technology	350,89	95	771,09	142	-54%	-33%
Spain Technology	240,56	32	342,66	42	-30%	-24%
Switzerland Healthcare	214,47	17	245,63	21	-13%	-19%







Eastern Europe is rapidly establishing itself as a vibrant center for investment, particularly attracting attention within the mergers and acquisitions (M&A) and private equity sectors. The region's growing economic resilience, strategic geographic positioning, and a robust shift towards innovation and sustainability mark it as an increasingly favorable destination for global investors.



The region's growing economic resilience, strategic geographic positioning, and a robust shift towards innovation and sustainability mark it as an increasingly favorable destination for global investors

Eastern Europe's economies are experiencing substantial growth, outperforming many of their Western counterparts. This impressive economic performance is propelled by several factors. Firstly, the integration with the European Union has brought significant EU structural funds, which have been critical in developing infrastructure and stimulating economic activities. Additionally, domestic consumption in these countries has seen a marked increase, fueled by rising incomes and an expanding middle class, which in turn boosts local industries and markets.

Moreover, ongoing economic reforms aimed at modernization and greater market freedom are making these countries more attractive to foreign businesses and investors. These reforms typically focus on enhancing the business climate through regulatory simplification, improving legal frameworks for business operations, and fostering a competitive market environment that encourages foreign direct investment. Economic Resilience and Strategic Growth

Bridge between the mature markets of Western Europe and the dynamic, fastgrowing economies of Asia

... significant cost advantage to businesses operating in the region

.... strong support for IT and technology parks, startup incubators, and research and development (R&D) centers

Geographical Advantages

The strategic location of Eastern Europe serves as a bridge between the mature markets of Western Europe and the dynamic, fast-growing economies of Asia. This unique positioning offers dual benefits. It provides direct access to extensive trade networks that facilitate easier and more cost-effective distribution of goods and services across continents. Additionally, this location establishes Eastern Europe as a crucial logistical hub, ideal for industries that rely on efficient supply chain operations, such as manufacturing and distribution.

Favorable Business Environment

In their quest to attract more foreign investment, Eastern European countries have undertaken significant efforts to improve their business environments. This includes streamlining regulatory processes to reduce the administrative burden on businesses, offering attractive tax incentives to enhance profitability, and making substantial investments in infrastructure to support business operations and economic activities. Such developments not only ease the way for new entrants into the market but also enhance the growth prospects of existing businesses.

Labor Market Dynamics

One of the region's most compelling attributes is its labor market, characterized by a well-educated, skilled, yet cost-effective workforce. Eastern Europe benefits from a strong educational focus, particularly in STEM (Science, Technology, Engineering, and Mathematics) fields, which produces a talent pool well-equipped for the demands of modern industries. This skilled labor force, coupled with relatively lower wages compared to Western Europe, provides a significant cost advantage to businesses operating in the region. This is particularly attractive to technology firms and industries where labor costs constitute a large portion of operational expenses.

Innovation and Technological Adoption

Eastern Europe is rapidly becoming a hub for technological innovation and digital transformation. The region has seen a surge in investments in tech startups and innovation-driven enterprises. Governments and the private sector have been instrumental in this development, showing strong support for IT and technology parks, startup incubators, and research and development (R&D) centers. These efforts are fostering an environment ripe for innovation, with significant advancements in fields such as fintech, cybersecurity, and digital health.

Sustainability Initiatives

One of the region's most compelling attributes is its labor market, characterized by a well-educated, skilled, yet costeffective workforce. Eastern Europe benefits from a strong educational focus, particularly in STEM (Science, Technology, Engineering, and Mathematics) fields, which produces a talent pool well-equipped for the demands of modern industries. This skilled labor force, coupled with relatively lower wages compared to Western Europe, provides a significant cost advantage to businesses operating in the region. This is particularly attractive to technology firms and industries where labor costs constitute a large portion of operational expenses.

Outlook and Future Prospects

The future outlook for Eastern Europe is highly promising, with expectations of continued growth in foreign direct investment. The region's ongoing economic integration with the EU, improved political stability, and enhanced economic cooperation with Western Europe are likely to continue driving its development and attractiveness as an investment destination. In conclusion, Eastern Europe offers a multifaceted investment dvnamic and landscape. With its strategic location, favorable business climate. skilled workforce, burgeoning focus on innovation, and commitment to sustainability, the region is well-positioned to capitalize on a wide range of investment opportunities. These factors collectively enhance its profile as a lucrative destination for M&A and private equity investments, promising substantial returns and strategic advantages in the increasingly interconnected global market.



With its strategic location, favorable business climate, skilled workforce, burgeoning focus on innovation, and commitment to sustainability, the region is well-positioned to capitalize on a wide range of investment opportunities



CEE · Top Countries in **M&A** Activities



Poland

Dominating the M&A landscape, Poland saw an impressive rank value of 59,56 million EUR across 61 deals, reflecting its robust economic framework and favorable business environment that continues to attract a wide array of international investors.

59 million EUR 61 deals

Romania

With a total rank value of 4,29 million EUR from 23 deals, Romania is fast becoming a hotspot for mergers and acquisitions, fueled by its strategic location and ongoing reforms aimed at enhancing economic competitiveness.

4 million EUR 23 deals



Cyprus

Although not traditionally grouped with Eastern European countries due to its geographical location in the Mediterranean, Cyprus stands out in the region's economic statistics due to its attractive corporate tax structure and its role as a high-value transaction hub, recording a rank value of 28,14 million EUR from just 6 deals.

28 million EUR 6 deals



CEE · Top Countries in **PE** Activities

Estonia

Estonia leads in PE investments, underpinned by its reputation as a digital innovation powerhouse. This small yet dynamic market is drawing PE funds, particularly targeting its advanced tech and startup ecosystem.

Estonia leads in private equity investments, bolstered by its reputation as a digital innovation powerhouse

Poland

Also a significant player in the PE sector, Poland leverages its diversified economy to attract investments across various industries, from technology to renewable energy, reflecting its ongoing economic growth and sectoral development.

Lithuania

Gaining ground in PE activities, Lithuania is capitalizing on its technological advancements and supportive business environment, attracting PE investments that fuel its sectors of high-tech and energy. These countries illustrate the active and diverse investment landscape of Eastern Europe, where traditional powerhouses and emerging economies alike are capturing the attention of global investors. The shift towards high-value, innovative sectors in these nations not only drives their domestic growth but also positions them as attractive destinations for international capital.





CEE · Top Industries in **M&A** and **PE** Activities

In the first quarter of 2024, several industries within Eastern Europe have emerged as significant contributors to the value generated through mergers and acquisitions (M&A) and private equity (PE) investments. The top industries, driving substantial economic activity and attracting considerable investments, include:



High Technology

In Poland and Estonia, the high technology sector is a major driver of M&A and PE activity, reflecting the region's strong focus on innovation and digital transformation. This sector includes companies involved in software, hardware, and various tech services, which are benefiting from the digitalization trends and the growing techsavviness of the population.



Financials

The financial sector, including banks, insurance companies, and fintech firms, has shown significant M&A activity, particularly in countries like Poland, Romania, and Cyprus. These activities are often driven by the digitization of financial services and the integration of new technologies that are reshaping traditional banking and financial systems.



Energy and Power

With growing emphasis а on sustainability and energy independence, especially given the geopolitical tensions in the region, the energy and power sector, including renewable energy projects, is seeing increasing investment. Poland's focus on diversifying its energy sources and enhancing energy security contributes to this sector's high rank value in M&A transactions.



Industrials

This sector remains a cornerstone of Eastern European economies, with substantial investments in manufacturing, engineering, and industrial services. Countries like Lithuania and Slovakia are seeing PE investments aimed at modernizing infrastructure and leveraging geographic advantages for manufacturing and distribution.



Real Estate

In markets like Romania and Poland, the real estate sector continues to attract significant PE investments. This interest is spurred by urbanization, growing disposable incomes, and increasing demand for both residential and commercial properties.



Media and Entertainment

The media and entertainment industry, including online media, broadcasting, and digital content production, is gaining traction, especially in countries like Cyprus and Estonia. This sector benefits from the digital content consumption boom and the increasing penetration of internet services.

These industries reflect the dynamic economic landscape of Eastern Europe, where traditional sectors like industrials and energy are being complemented by rapid growth in technology and financial services. This diverse industrial activity not only fuels domestic economies but also attracts a broad spectrum of international investors looking to tap into the region's unique opportunities



Forecasts for upcoming quarters

25⁰

Technology, healthcare, and renewable energy sectors are expected to dominate

FORECASTS FOR UPCOMING QUARTERS



Market Predictions

Looking ahead to the subsequent quarters of 2024, the European M&A and PE market is poised for continued expansion. The initial quarter's transaction volume of 192,5 billion EUR is not just a rebound but a potential indicator of a longer-term trend fueled by strategic investments in burgeoning sectors. Technology, healthcare, and renewable energy sectors are expected to dominate, driven by the ongoing digital transformation, demographic shifts due to an aging population, and a global push towards sustainability. The integration of cutting-edge technologies such as AI and IoT across these industries is likely to catalyze a new wave of strategic acquisitions, especially as companies seek to leverage technology to gain a competitive edge and adapt to post-pandemic economic conditions.

26^C



Influencing Factors

Several macroeconomic and geopolitical factors will shape the M&A and PE landscape:

ECONOMIC POLICY CHANGE

Particularly those related to trade and investment, will play a crucial role as European economies navigate post-Brexit trade dynamics and broader international trade tensions.

GEOPOLITICAL DYNAMICS

Relations between major European economies and external powers, including the US and China, as well as internal EU dynamics, will critically influence crossborder investments.

FINANCIAL CONDITIONS

The interest rate environment and the availability of financing will impact deal valuations and structures. A tightening of credit could restrain leveraged buyouts and other high-stake transactions.

REGULATORY DEVELOPMENTS

Anticipated changes in regulatory frameworks across Europe, particularly those affecting digital privacy, data security, and antitrust laws, may pose new challenges and opportunities for investors.



Main Trends in M&A and PE

Innovation and Technology

Notable increase in acquisitions of tech startups offering disruptive solutions, demonstrating traditional corporations' desire to rapidly digitalize their operations to meet post-pandemic challenges...

The technology sector continues to be a hotbed of M&A activity in Europe, reflecting a strategic focus on adopting and integrating advanced technologies. Companies are significantly investing in artificial intelligence (AI), machine learning, and big data solutions to maintain competitiveness and enhance operational efficiency. This year, we have witnessed a notable increase in acquisitions of tech startups offering disruptive solutions, demonstrating traditional corporations' desire to rapidly digitalize their operations to meet post-pandemic challenges.



M&A activities are increasingly incorporating ESG due diligence to assess risks and opportunities related to the sustainability practices of target companies...

Sustainability and ESG Considerations

Sustainability and ESG factors are reshaping the investment landscape in Europe. There is a growing trend towards 'green finance,' where investors with prioritize companies strong sustainability credentials. This shift has been significantly influenced by tighter regulations and increased consumer demand for sustainable products and services. M&A activities are increasingly incorporating ESG due diligence to assess risks and opportunities related to the sustainability practices of target companies.



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Andersen brings the technical expertise and experience, as well as the personal attention, combining worldwide coverage with in-depth local knowledge that puts our team at the forefront of legal and commercial skills.

Our Services

Enquiry, analysis, structure Due Diligence Valuation Negotiations and decision Approvals Execution Post-merger integration Public and private M&A Joint ventures Venture capital Minority investments Leverage buyouts

QUALIFIED PROFESSIONALS

Highly Recognized



- **17** Practice Areas recognized in Corporate and M&A
- 21 Individuals recognized in Corporate and M&A

30^C



23 Practice Areas recognized in Corporate and M&A

37 Individuals recognized in Corporate and M&A



40 Practice Areas recognized in Corporate and M&A



Individuals recognized in Corporate and M&A

Contact



Ignacio Aparicio European Corporate and M&A Coordinator ignacio.aparicio@es.Andersen.com



Javier Bustillo European M&A Coordinator javier.bustillo@es.Andersen.com



Paolo Trevisanato European M&A Coordinator paolo.trevisanato@it.Andersen.com



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